

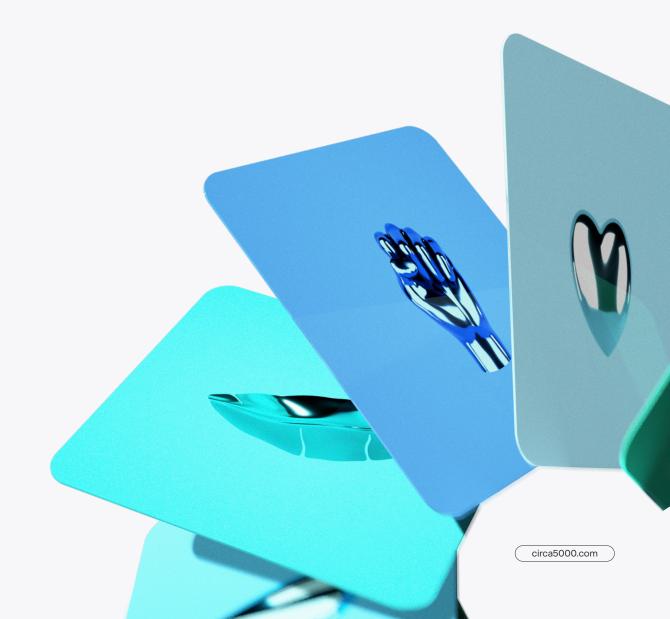
IMPACT ETFS

## This brochure constitutes marketing material.

Intended for professional investors only.

Not to be distributed to retail clients.

Capital at risk.





# Unleashing the power of capital for good

CIRCA5000 is an impact investment specialist.

Our mission is to channel investment to companies solving the most pressing environmental and social challenges. We believe that the world's biggest challenges are also the world's biggest return opportunities.

CIRCA5000 is one of the few investment specialists to earn B Corp status because we consistently operate to the highest ethical, environmental and social standards.

We rank in the top 5% of B Corps globally when it comes to our service commitment to our clients.

Signatory of









## **Impact-Focused**

We aim to invest in companies generating positive social and environmental benefits alongside positive long-term financial returns. We don't tweak existing strategies to tick regulatory boxes, our core strategy is impact investing. And at the heart of our philosophy is the measurement and reporting of impact.

### **Core Portfolio Solution**

Our range of ETFs offer complete portfolio coverage of the UN SDGs with minimal overlap. They can be used individually to gain key thematic exposure, or together to create a fully diversified portfolio, covering the full spectrum of high impact global equities.

## **Fully Transparent**

We rigorously select companies actively solving the biggest environmental and social problems of our time. We report a comprehensive set of impact metrics and give full transparency through to the company research behind the methodology.

#### **Low Cost**

At 0.49% our funds can be used to bring down the cost of a traditional fund-of-fund portfolio. The low cost core can complement a selection of active funds used to dial up exposure to focused areas.

## **Active Stewardship**

We believe that effective stewardship should be practiced by all investors, not just active funds. We have created an impact-focused stewardship strategy to ensure our investee companies are working towards both of our goals: positive returns and positive impact.

## **Our Solution**

A market leading range of impact ETFs, investing in companies solving the biggest environmental and social challenges of our time.



CIRCA5000

# Green Energy & Technology

**UCITS ETF** 

GOAL:

Eliminate the 51 billion tonnes of CO<sub>2</sub>e emitted into the atmosphere each year.

CIRCA5000

# Sustainable Food & Biodiversity

**UCITS ETF** 

GOAL:

Protect and restore ecosystems and biodiversity through sustainable production techniques and technologies. CIRCA5000

# Clean Water & Waste

**UCITS ETF** 

GOAL:

Improve access to water globally and facilitate safe and effective waste management.

CIRCA5000

## Social & Economic Empowerment

**UCITS ETF** 

GOAL:

Create equal social and economic opportunities for all subsets of society whilst progressing human development. CIRCA5000

# Health & Wellbeing

**UCITS ETF** 

GOAL:

Ensure the world's population has access to the basic goods and services required to live a healthful life.























# **Green Energy & Technology** (C5KG) UCITS ETF

#### **Fund Vision**

The CIRCA5000 Green Energy & Technology UCITS ETF (C5KG) has been built to address the largest contributor to global greenhouse gas emissions: energy.

With energy accounting for almost three quarters of all global emissions, the drive to reach net zero requires a rapid transition to alternative energy sources. C5KG invests in some of the most impactful companies tackling the energy transition and spearheading the way to net zero. From clean energy generation to electric vehicles and green buildings, this fund sets out to cover the full breadth of energy solutions.

C5KG aims to deliver investment results corresponding to the impak CIRCA5000 Green Energy & Technology Impact Index.



## **SDG Alignment**

















## **Subthemes**

Green Energy & Technology (C5KG)

UCITS ETF



## **Clean Energy**

- Clean energy generation
- · Clean energy equipment and technology
- · Alternative clean fuels

## **Energy Efficiency Technologies**

- · Energy storage
- · Energy efficiency and power management systems
- · Smart grid technologies

## **Green Buildings**

- · Green construction
- Building maintenance
- Clean tech products & services
- · Green building materials
- Building energy efficiency technologies

## **EVs & Green Transport**

- · Electric vehicles
- EV component parts
- Clean transport technology
- Transport infrastructure and EV charging networks
- Shift of ownership and usage model enablers

### **GHG Reduction**

- Carbon capture and storage
- · Pollution prevention and reduction technologies













# **Sustainable Food & Biodiversity** (C5KF) UCITS ETF

#### **Fund Vision**

The CIRCA5000 Sustainable Food & Biodiversity UCITS ETF (C5KF) aims to tackle the global threat of food insecurity and the environmental impact of increased food production.

According to the UN, a quarter of the world's population are experiencing food insecurity (UN). With population growth set to continue, food production will need to increase 60 percent by 2050 (UN). Solving this challenge could have a devastating impact on our environment - it must be achieved sustainably to preserve global biodiversity. C5KF invests in some of the leading pioneers of Agriculture 4.0 — from vertical farming to plant-based proteins and precision agriculture to forestry management. This fund sets out to drive impactful change and protect our natural environment for generations to come.

C5KF aims to deliver investment results corresponding to the impak CIRCA5000 Sustainable Food & Biodiversity Impact Index.



## **SDG Alignment**



















## **Subthemes**

**<b>©CIRCA**5000

Sustainable Food & Biodiversity (C5KF)

**UCITS ETF** 



### **Agricultural Technology**

- Agricultural science
- Precision farming
- Vertical farming
- Other AgTech

## Sustainable Food Systems

- Food and cosmetic ingredients technology and production
- Supply chain technology
- Plant based & organic foods, including meat alternatives

## **Forest Regeneration**

- Sustainable forest management
- Forest cultivation

#### **Nature-Based Solutions**

- Soil pollution controls
- Erosion and flood control systems
- Habitat rehabilitation
- Natural infrastructure management
- Marine preservation
- Other biodiversity protection activities













# Clean Water & Waste (C5KW) UCITS ETF

#### **Fund Vision**

The CIRCA5000 Clean Water and Waste UCITS ETF (C5KW) is more than just a water fund. The companies have been hand selected because they sit at the cutting edge of the most innovative waste solutions, water preservation techniques and circular economic systems.

In many countries, we take clean water for granted, but 2 billion people globally live in water-stressed countries (WHO). Clean water is a human right and access to it can significantly reduce poverty and increase a country's economic growth.

The problem doesn't stop at clean water. Inadequate waste management is leading to widespread pollution of our air, waterways and soils. With annual waste forecast to increase 70 per cent by 2050, our approach to waste is putting increasing strain on the environment at an immeasurable cost to humanity (UN). This fund seeks to invest in companies at the forefront of water and waste innovation, developing new technologies and systems to protect our resources and support a circular economy.

C5KW aims to deliver investment results corresponding to the impak CIRCA5000 Clean Water and Waste Impact Index.

## **SDG Alignment**



















## **Subthemes**

**<b>©CIRCA**5000

Clean Water & Waste (C5KW)

**UCITS ETF** 



#### **Water Preservation**

- Water management/treatment
- Water desalination
- Water conversation and efficiency products
- Pollution prevention products and technologies

#### **Waste Reduction**

- Waste management
- · Waste infrastructure
- · Recycling & material reclamation
- Polution prevention
- · Waste to energy solutions
- Packaging avoidance solutions

## **Circular Economic Systems**

- Recycled & renewable inputs
- Bio-based feedstock for industrial processes
- Sustainable packaging
- Circular systems
- Smart materials













# **Social & Economic Empowerment** (C5KE) UCITS ETF

#### **Fund Vision**

The CIRCA5000 Social & Economic Empowerment UCITS ETF (C5KE) aims to create equal social and economic opportunities for all.

Inequalities transcend all aspects of society and the economy, and take many forms— from wealth inequality to gender and education, the negative impact of these inequalities is enormous.

Boosting female employment rates alone could generate an additional \$6 trillion of GDP (UN Women). C5KE seeks to invest in companies that are using their platforms to open up economic and social opportunities to underserved and undervalued populations. In turn, these companies will empower generations through enhanced access to services including education, financial services and technology.

C5KE aims to deliver investment results corresponding to the impak CIRCA5000 Social & Economic Empowerment Impact Index.



























## **Subthemes**

### **©CIRCA**5000

Social & Economic Empowerment (C5KE)

**UCITS ETF** 



#### Education

- Digital education services
- Virtual and augmented reality applications
- Open courses platforms

#### **Financial Services**

- Core banking services
- · Affordable credit and microfinance
- · Accessible insurance
- Financial education

### **Market Access**

- Accessible economic infrastructure
- · Affordable routes-to-market

## **Accessible Technology**

- Connectivity and technological inclusion
- Industrial and technology innovation
- · EM telecommunication infrastructure

#### **Social Inclusion**

- Reduced inequalities
- Social mobility
- Diversity & inclusion













# Health & Wellbeing (C5KH) UCITS ETF

#### **Fund Vision**

The CIRCA5000 Health & Wellbeing UCITS ETF (C5KH) aims to ensure the world's population has access to the health-related goods and services needed to live a healthful life.

Whilst there has been huge progress in global healthcare over the past century, not everyone has benefited to the same extent. Access to healthcare services across and within countries varies significantly. Life expectancy globally is far from equal — there is a 30-year gap between Japan (85 years) and Lesotho (55 years). At least half of the world's population do not have access to essential health services without being forced into financial poverty (WHO). From sanitation and housing to care and nutrition, the investee companies within C5KH aim to improve health impacts for people worldwide.

C5KH aims to deliver investment results corresponding to the impak CIRCA5000 Health & Wellbeing Impact Index.



## **SDG Alignment**























## **Subthemes**

**<b>©CIRCA**5000

Health & Wellbeing (C5KH)

**UCITS ETF** 



#### Health

- Major and rare diseases treatments, research and development
- Affordable healthcare services
- Pharmaceutical facilities automation and robotics solutions

#### Nutrition

- · Healthy food and beverage production
- Healthy nutritional ingredients technologies and supplement production
- · Agricultural nutrition manufacturing

#### Sanitation

- Water treatment services
- Basic sanitary products manufacturing
- Environmental monitoring systems
- Sewage Systems

#### Housing

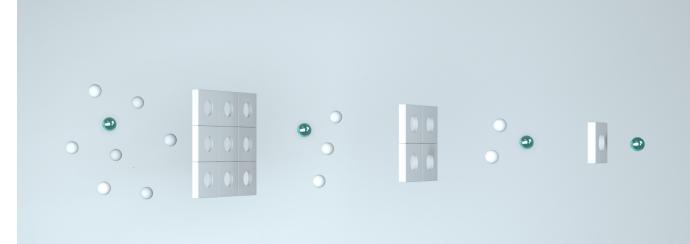
- · Hospice and social housing services
- Student housing solutions
- · Low-cost mass housing construction
- Low and middle-class housing credit and financing services

#### Care

- · Nursing homes and assisted living
- · Rehabilitation and wellness services
- · Personal care and companion robots
- · Palliative care healthcare

## Index Methodology

Designed in partnership with impak Analytics and BITA, impact is at the heart of the methodology underpinning our indices. Robust thematic screening and impact analysis ensures that only the highest impact companies are selected for our funds.



## **Revenue Alignment**

controversial activities.

BITA screen the global equity universe

service aligned to each theme before

traditional ESG filters are applied to

weed out any businesses involved in

for companies selling a product or



**Impact Analysis** 

the Impact Management Project's

(see detailed chart on page 16).



The remaining companies in each ETF theme are then meticulously analysed and scored by impak Analytics, using 5 dimensions of impact framework. Any company not deemed to have a materially positive impact is removed

## **Final Index**

The remaining universe includes only the companies with the highest impact scores. These are then weighted by BITA based on a combination of market capitalisation and impak Scores™ to form the final index.

## **Impact Scoring**

The impact scoring system from impak Analytics provides a transparent and measurable framework for the companies within our index. Each company's positive impacts and negative impact mitigation efforts are **meticulously analysed**, allowing unprecedented cross border and cross sector comparisons.

## 3 Core Inputs Derive the Impact Score for Each Company

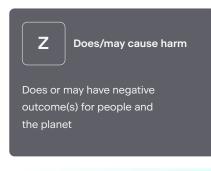
Generates Positive Impact	The extent to which company's activities can be linked to one of the UN Sustainable Development Goals targets and therefore contributes positively to one of the pressing environmental or social issues that society needs to address.	/500
Mitigates Negative Impact	All companies start from a position of damage to the environment and potentially to society. This accounts for the implementation of mitigating activities to prevent this impact, whether preventive or corrective.	/300
Governance	The extent to which impact is ingrained within company strategy, culture and governance structure.	/200

Total /1000



## **Impact Ratings**

Building on the IMP's 5 dimensions of impact, the analysis enables an impact rating to give additional context to the impak Score™.





### Avoid harm

Prevent or reduce negative outcome(s) for people and the planet



#### Benefit stakeholders

Have positive impacts on important outcome(s) for people and the planet



### Contribute to solutions

Have a significant direct impact on positive outcome(s) for underserved people and the planet

#### impak Score™

0 pts

1000 pts

#### Z impact rating:

Avg impak Score = 123

#### A impact rating:

Avg impak Score = 159

### B impact rating:

Avg impak Score = 226

### C impact rating:

Avg impak Score = 300

'A' and 'Z' rated companies may still be selected under specific circumstances, but become part of a focus group for enhanced stewardship. These companies have recognised positive impacts and no significant controversies, but their reporting does not provide sufficient information to either fully quantify the positive impact or validate the effective mitigation of any negative impacts.

'B' and 'C' rated companies are the primary focus of the fund. All B and C rated companies have at least one validated positive impact based on an assessment of company reported information. These positive impacts are measurable and have a theory of change that links them to a UN SDG target.

## **Impact Reporting**

## **ETF** impact

Detailed impact reporting on fund-level impacts such as individual impact metrics and alignment to the UN Sustainable Development Goals (SDGs).

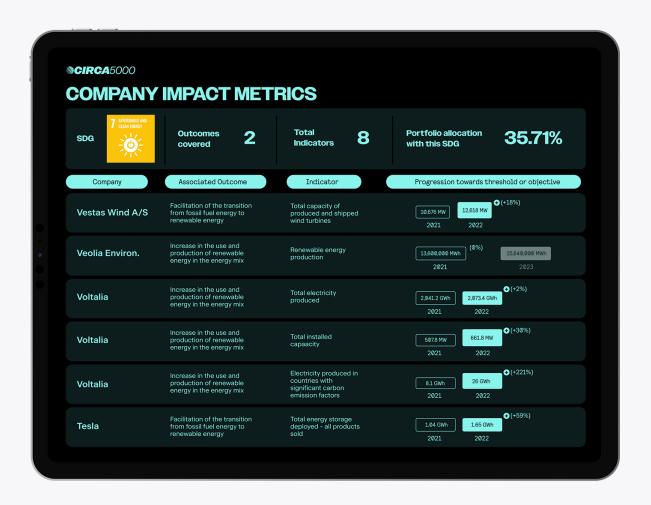


## **Impact Reporting**

## **Company impact**

Full transparency of the underlying impact research for each company within the 5 ETFs.

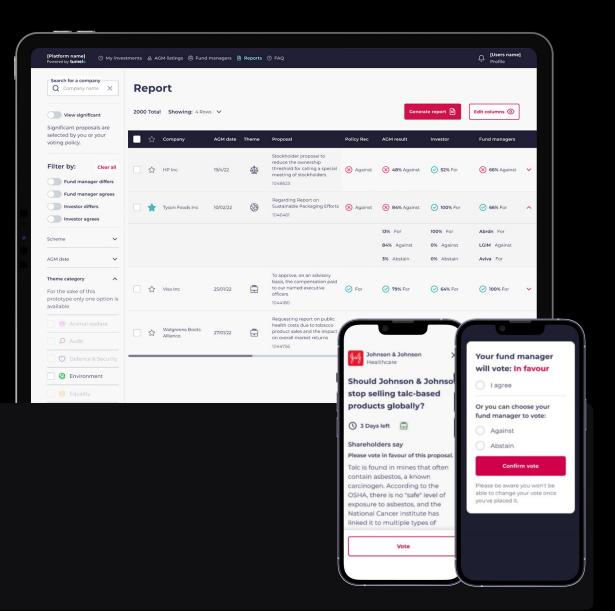
Access to impact metrics, qualitative analysis and impak scores.



# **Active Stewardship** and **Engagement**

## Stewardship designed for impact.

- Voting policy designed to prioritise both positive financial returns and positive impact
- Active engagement with companies where we deem change is required
- Full transparency of voting and engagement activity



## Pass-through voting enabled by Tumelo

Giving retail and institutional investors a voice.



## **Risks**

Capital at risk. The value of investments and the income from them can fall as well as rise and are not guaranteed Investors may not get back the amount originally invested. Past performance or simulated past performance is not a reliable indicator of current or future results and should not be the sole factor of consideration when selecting a product or strategy. Changes in the rates of exchange between currencies may cause the value of investments to diminish or increase. Fluctuation may be particularly marked in the case of a higher volatility fund and the value of an investment may fall suddenly and substantially. Levels and basis of taxation may change from time to time. CIRCA5000 has not considered the suitability of this investment against your individual needs and risk tolerance.

The funds may be subject to the risks associated with, but not limited to, the dangers of equity investing. These risks include:

#### **Equities Risk**

Fund may invest in equity securities which are subject to greater fluctuations than other assets. Factors which may affect the fluctuation including economic conditions, industry or company news. High volumes of trading may also see increased transaction costs.

#### **Operational Risk**

The Fund and its assets may experience material losses as a result of technology/system failures, human error, policy breaches, and/or incorrect valuation of units.

#### **Thematic Risk**

The Fund may be subject to the risks associated with, but not limited to, investing in companies with a material exposure to the climate transition. These risks include the obsolescence of intellectual property as technology evolves and changes in regulation or government subsidies that may affect the revenue or profitability of a company.

## **Derivative Risk**

The Fund may invest in Financial Derivative Instruments (FDIs) to hedge against risk. to increase return and/or for efficient portfolio management. There is no guarantee that the Fund's use of derivatives for any purpose will be successful. Derivatives are subject to counterparty risk (including potential loss of instruments) and are highly sensitive to underlying price movements, interest rates and market volatility and therefore come with a greater risk.

## **Sustainability Risk**

The Manager, acting in respect of the Fund, through the Investment Manager as its delegate, integrates sustainability risks into the investment decisions made in respect of the Fund. Given the investment strategy of the Fund and its risk profile, the likely impact of sustainability risks on the Fund's returns is expected to be low.

### Market Risk

The risk that the market will go down in value, with the possibility that such changes will be sharp and unpredictable.

#### **Currency Risk**

Some of the Fund's investments may be denominated in currencies other than the Fund's base currency (USD) therefore investors may be affected by adverse movements of the denominated currency and the base currency.



## **How To Use The Funds**

The CIRCA5000 funds have been designed to be used as part of a long term investment strategy. Investors can approach our funds in two ways:

### **Core Impact Portfolio**

CIRCA5000's funds have been designed to fit and compliment one another to form a low-cost impact portfolio. When the five funds are bought together, they cover the breadth of the investable listed impact universe with minimal overlap, making them a complete equity portfolio solution. If you wish, the funds can be complemented by more targeted active funds.

## **Targeted Exposure**

An alternative approach is to use the CIRCA5000 funds on a standalone basis to complement existing portfolios to strategically fill exposure gaps in a low-cost and high-impact way. You may want to take this approach if you have specific areas of sustainability that you are targeting.



## Team

## **CIRCA5000 UK Team**



Matt Latham, MBA



CO-FOUNDER



Tom McGillycuddy, CFA CO-FOUNDER



AYS WELLINGTON MANAGEMENT®



Charlie Macpherson, CFA

MANAGING DIRECTOR, ETFS

Schroders BAIN & COMPANY (4)



Paul Spells

HEAD OF ETF SALES - UK







Peter Hetherington, MiF

CIRCA5000 CHAIR

capital-com



## **CIRCA5000 ICAV Fund Board**

**Anne-Marie King**CHAIR



Matt Latham

DIRECTOR

**<b>©CIRCA**5000

Killian Buckley

DIRECTOR

DUFF&PHELPS

Simon Hynes
DIRECTOR



JUPITER Asset Management

## **Index Partners**



#### The independent impact rating agency™

impak Analytics, a human augmented intelligence fintech and a proud B Corp, provides impact intelligence to CIRCA5000. Its thorough standardised impact statements are based on the consensual norms of the Impact Management Project and the 17 United Nations Sustainable Development Goals. Furthermore, thanks to more than 3,700 data points and a rating out of 1,000, called impak Score™, impak's data and reports are comparable, reliable, and contextualised.



BITA is a German-based fintech that provides CIRCA5000 with enterprise-grade indexes, data and infrastructure so that we can operate our passive ETFs. BITA provides independent indexes that are customisable and take into account data from impak.



## **Disclaimer**

### Compliance disclaimer required by impak

Shares of the CIRCA5000 ETFs (the "Funds") are not sponsored, endorsed or promoted by impak Analytics or any of its affiliates ("impak"), including the Value Reporting Foundation ("The VRF"). Impak or the VRF make no representation or warranty, express or implied. to the owners of shares of the Funds or any member of the public regarding the ability of the Funds to track the performance of the impak CIRCA5000 Indexes ("Underlying Indexes") or the ability of the underlying Indexes to meet or exceed stock market performance. Impak or the VRF have no obligation or liability in connection with the administration, marketing or trading of shares of the Funds. Impak nor the VRF are investment advisers. Inclusion of a security within the Underlying Indexes is not a recommendation by impak or the VRF to buy, sell or hold such security, nor is it considered to be investment advice. Impak or the VRF do not guarantee the accuracy and/or the completeness of the Underlying Indexes or any data included therein.

#### Compliance disclaimer by CIRCA5000

This material is for distribution to Professional Clients (as defined by the Financial Conduct Authority or MiFID Rules) only and should not be relied upon by any other persons. Issued by CIRCA5000 UK Ltd. Registered in England and Wales, company no. 13214839. Registered office: 86-90 Paul Street, London, United Kingdom, EC2A 4NE. CIRCA5000 UK Ltd is an appointed representative (FCA reg no. 950019) of CIRCA5000 Ltd. who is authorised and regulated by the Financial Conduct Authority (FCA reg no. 846067). Please refer to the Financial Conduct Authority website for a list of authorised activities conducted by CIRCA5000. The C5K ICAV is an open-ended Irish collective asset management vehicle which is constituted as an umbrella fund with variable capital and segregated liability between its sub-funds and registered in Ireland with registration number C-491100 and authorised by the Central Bank of Ireland as a UCITS and is recognised by the FCA under s272, reference number 994723. The data displayed provides summary information Investment and any decision to invest must be based solely on the information contained in the ETFs Prospectus, Key Investor Information Document and the latest half yearly report and unaudited accounts and/or annual report and audited accounts. Investors should read the fund specific risks in the Key Investor Information Document and the ETF's Prospectus. In respect of the products mentioned this document is intended for information purposes only and does not constitute investment advice or an offer to sell or a solicitation of an offer to buy the securities described within. This document is strictly confidential and may not be distributed without authorisation from CIRCA5000 UK Ltd.



#### Contact

Paul Spells Charlie Macpherson
Head of ETF Sales - UK Managing Director, ETFs

paul@circa5000.com charlie@circa5000.com



**③CIRCA**5000 Green Energy & Technology (C5KG)

**UCITS ETF** 



**©CIRCA**5000

Sustainable Food & Biodiversity (C5KF)

UCITS ETF



**<b>©CIRCA**5000

Clean Water & Waste (C5KW)

**UCITS ETF** 



**<b>©CIRCA**5000

Social & Economic Empowerment (C5KE)

**UCITS ETF** 



**<b>©CIRCA**5000

Health & Wellbeing (C5KH)

**UCITS ETF** 



circa5000.com

CIRCA5000 IMPACT ETFS

## **Appendix**

## **Team Bios**

### CIRCA5000 UK Team



Matt Latham, MBA CO-FOUNDER

Prior to Co-Founding CIRCA5000, Matt spent a decade working in the wealth management industry, specialising in advising charities on their investment strategies. Matt also sits on the CIRCA5000 UCITS ETF board.



Tom McGillycuddy, CFA CO-FOUNDER

Prior to Co-Founding CIRCA5000, Tom spent a decade working at two of the world's largest investment managers. He was part of the founding team behind the \$2B Global Impact Fund at Wellington Management, the first diversified impact investing fund in listed markets.



Charlie Macpherson, CFA

MANAGING DIRECTOR, ETFS

Charlie has spent almost half a decade investing at Schroders and is an ex-Bain consultant.
While at CIRCA5000, Charlie has spearheaded the investment strategy and overseen the building of the CIRCA5000 UCITS ETF impact framework.



Paul Spells

HEAD OF ETF SALES - UK

Paul has worked for the leading third-party marketer in the UK, distributing a diverse range of investment products for both large and boutique asset managers to the wholesale and institutional markets. He joined the team to lead the capital raise for CIRCA5000's own range of impact ETFs.



Peter Hetherington, MiF

CIRCA5000 CHAIR

Peter has over 30 years of experience in financial services. Most recently he was the CEO of Schroders Personal Wealth, which he joined after spending 25 years at IG Group, with his last role at IG being CEO.

# CIRCA5000 ICAV Fund Board

### **Anne-Marie King**

CHAIR

Anne-Marie has over 20 years experience in the industry. She was Country Head of Invesco Ireland and also served as a Director and Chair on a number of Invesco promoted funds and corporate Boards.

#### Killian Buckley

**DIRECTOR** 

Killian was previously Head of Management Company Solutions at Duff & Phelps and has acted as Director, Designated Person and MLRO for some of the largest global asset management firms.

## Simon Hynes

DIRECTOR

Simon has extensive UK & European Investment Management distribution experience with leadership and board roles at Jupiter and Legal & General Investment Management.

## **SDG Alignment of CIRCA5000 ETFs**



**≫CIRCA**5000 **Health & Wellbeing (C5KH)**UCITS ETF













**≫CIRCA**5000

Social & Economic Empowerment (C5KE)

UCITS ETF













**©CIRCA**5000

Clean Water & Waste (C5KW)

UCITS ETF







**©CIRCA**5000

Green Energy & Technology (C5KG)

UCITS ETF







**©CIRCA**5000

Sustainable Food & Biodiversity (C5KF)

UCITS ETF









